





## **OCTOBER ECO TIP**

The FAIRTRADE Mark is an internationally recognised certification label for products sourced from producers in lower income countries.

Fairtrade is 30 years old this year.

Fairtrade has a vision of a world in which all producers enjoy secure and sustainable livelihoods, fulfil their potential and are empowered to decide on their future. Its certification programme sets standards in the production of goods. It works with 2 million farmers and workers in more than 1,900 producer organisations, across 68 countries. Its core objectives are improving living standards, investing in communities and businesses and protecting our shared environment. They achieve this by rallying a global community of farmers and workers, supply chain partners, brands, retailers, shoppers, schools and governments to pay fair prices and uphold fair production standards and practices. Fair prices provide an immediate lifeline for farmers and workers struggling with low incomes and disadvantaged by global trade.

Fairtrade Foundation's theme in 2024 is BE THE CHANGE meaning that all of us can help be the change.

By buying products with the Fairtrade Mark you are supporting the communities of the producers: An amount of money goes toward improving their education, health care and the development of small businesses. You are also helping to end poverty and child labour.

St. Mary's is a Fairtrade Church in a Fairtrade Diocese, and you will notice that our tea, coffee and sugar are all Fairtrade products. Why not become a Fairtrade household? You may already buy fairtrade products but new ones are being added each day. Visit <a href="www.fairtrade.org.uk">www.fairtrade.org.uk</a> to find the 2024 Buying Guide.
Switch to buying Fairtrade products where possible and "BE THE CHANGE"!

